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New Business Ribbon Cutting Ensley; Franchise Chooses City over Suburbs

Birmingham, AL – Family Dollar opens its newest location at 2003 Avenue F Ensley on Thursday, November 7, 2007 at 9am with a ribbon cutting ceremony.

Family Dollar was originally going to open outside of the City limits, but with the efforts of the City of Birmingham and Main Street Birmingham, Inc. the company opted to renovate the former A&P Grocery Store as its new location.

Family Dollar provided almost \$1 million of investment and 25 new jobs for the Ensley area.

Local merchants, community leaders and political leaders are expected to be in attendance for the celebration.

Main Street Birmingham, Inc. is a nonprofit under contract with the City of Birmingham to implement the BEACON program for neighborhood commercial district revitalization. The program targets nine urban commercial districts to strengthen economic development by utilizing the National Main Street Center's Four Point Approach™ of design, organization, economic restructuring and promotion.

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