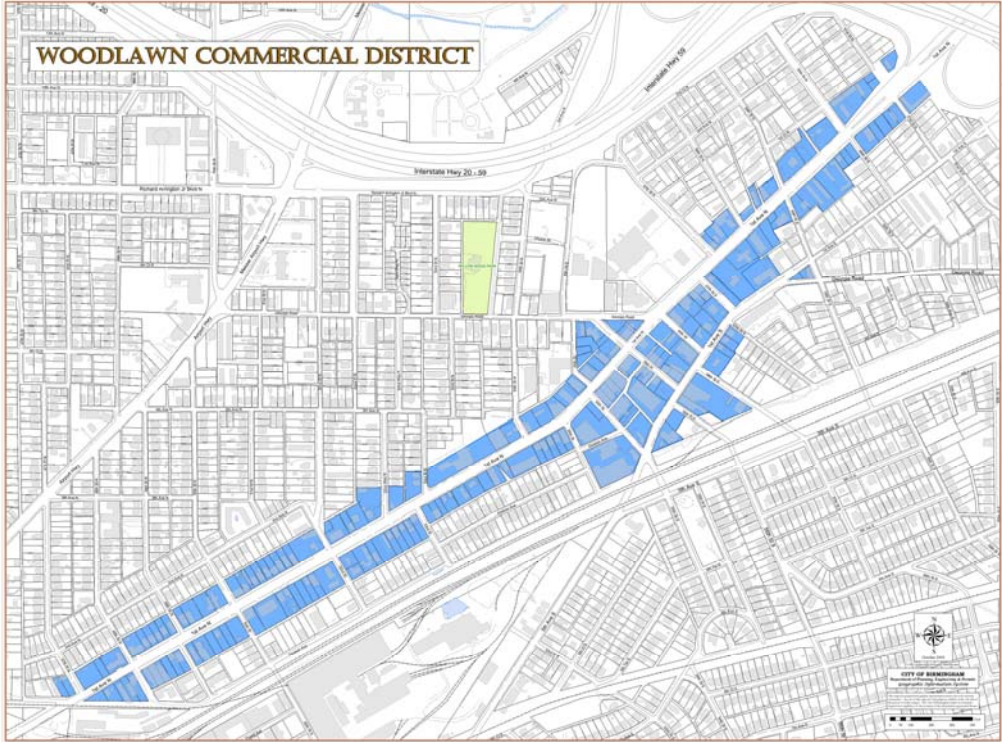
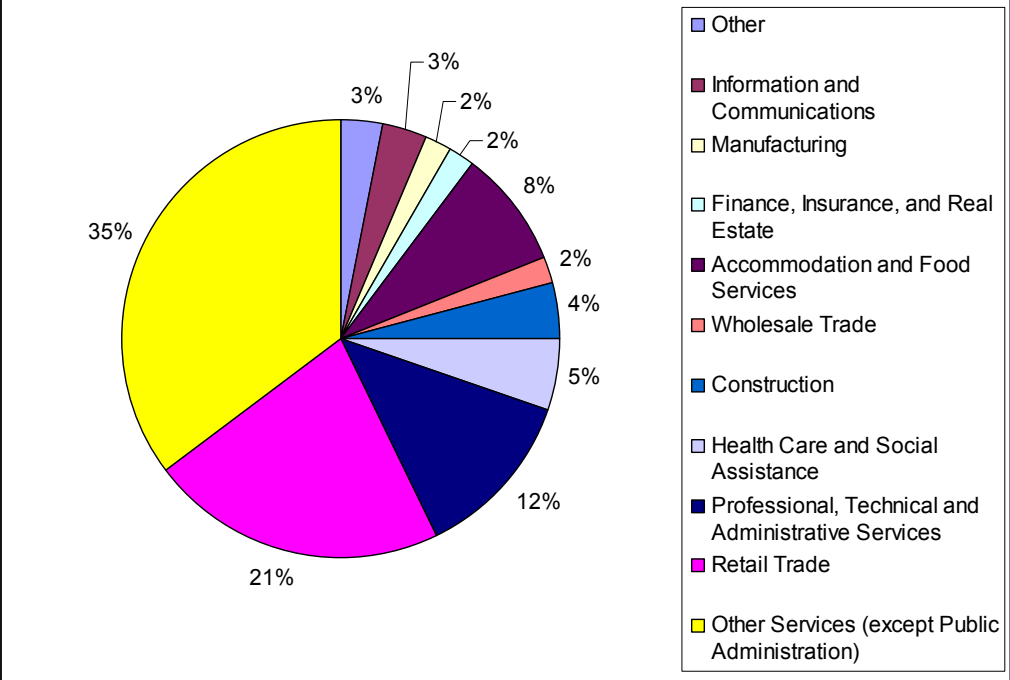


**Table III-8  
Woodlawn District Overview**

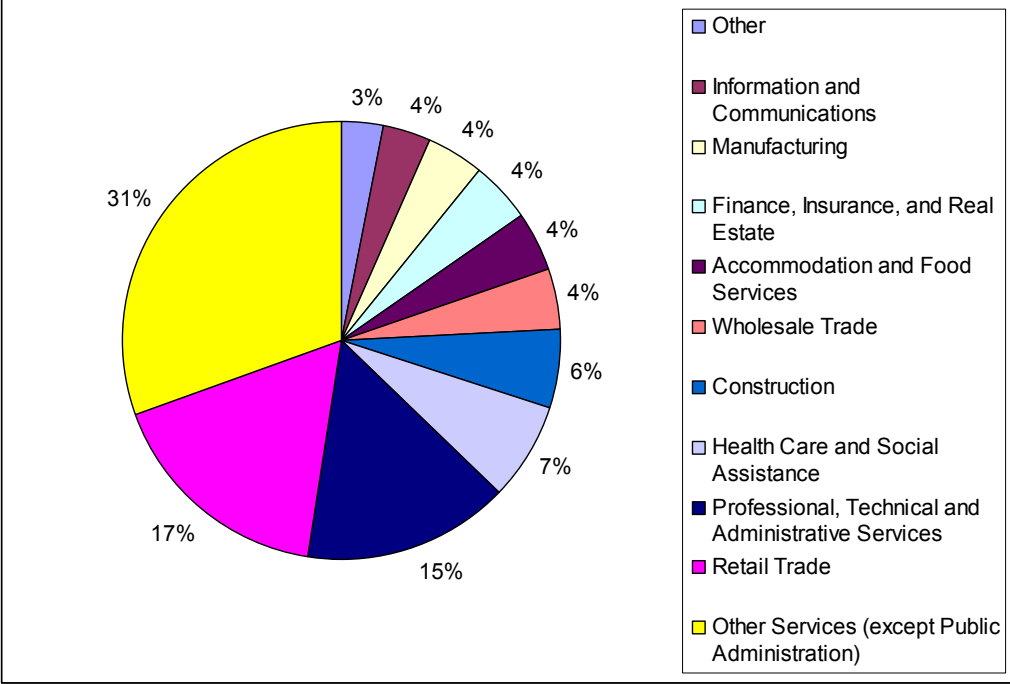
|                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Name</b></p>                     | <p>Woodlawn</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <p><b>Location and Description</b></p> | <p>The Woodlawn commercial district is located along First Avenue North between 47<sup>th</sup> Place and 61<sup>st</sup> Street. The district is approximately a ½ mile from both Birmingham International Airport and 4¼ miles from the city’s central business district.</p> <p>Woodlawn is primarily organized along 1st Avenue North, with additional traffic entering the area from Georgia Road, 5th/1st Avenue South. Train tracks run parallel to the 1st Avenue South corridor to the South. Woodlawn features a large number of historic buildings with traditional pedestrian-oriented storefront, lending the district a strong sense of place. The area’s mix of pedestrian and automotive traffic makes Woodlawn a busy district.</p> <p>The neighborhood is also the home of Main Street Birmingham, whose office is located at One 55th Place South, a building that the organization helped to redevelop from a vacant structure into affordable office space for entrepreneurs, start-up businesses, and non-profits. <b>Figure III-1</b> is a map of the district.</p> <p style="text-align: center;"><b>Figure III-1<br/>Map of Woodlawn District</b></p>  <p>The map shows a street grid with a prominent diagonal corridor highlighted in blue, representing the Woodlawn Commercial District. A specific area is highlighted in green. The map includes a title 'WOODLAWN COMMERCIAL DISTRICT', a north arrow, and a scale bar. A small logo for the City of Birmingham is visible in the bottom right corner of the map area.</p> <p>Source: Main Street Birmingham and the City of Birmingham.</p> |
| <p><b>Land Use</b></p>                 | <p>The 1<sup>st</sup> Avenue North corridor provides a continuous stretch of commercial uses with a few single-family homes scattered throughout. 1<sup>st</sup> Avenue South provides an additional, much shorter commercial corridor below 1<sup>st</sup> Avenue North. Residential areas border the district to both north and south. On the district’s southwestern half, residences are primarily single family, with small pockets of denser housing scattered throughout. Multifamily housing prevails around the district’s northeastern end, especially to the south. There is a small industrial area to the northeast of the district, and a much larger industrial enclave to the southwest and south.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

**Table III-8 (cont.)  
Woodlawn District Overview**

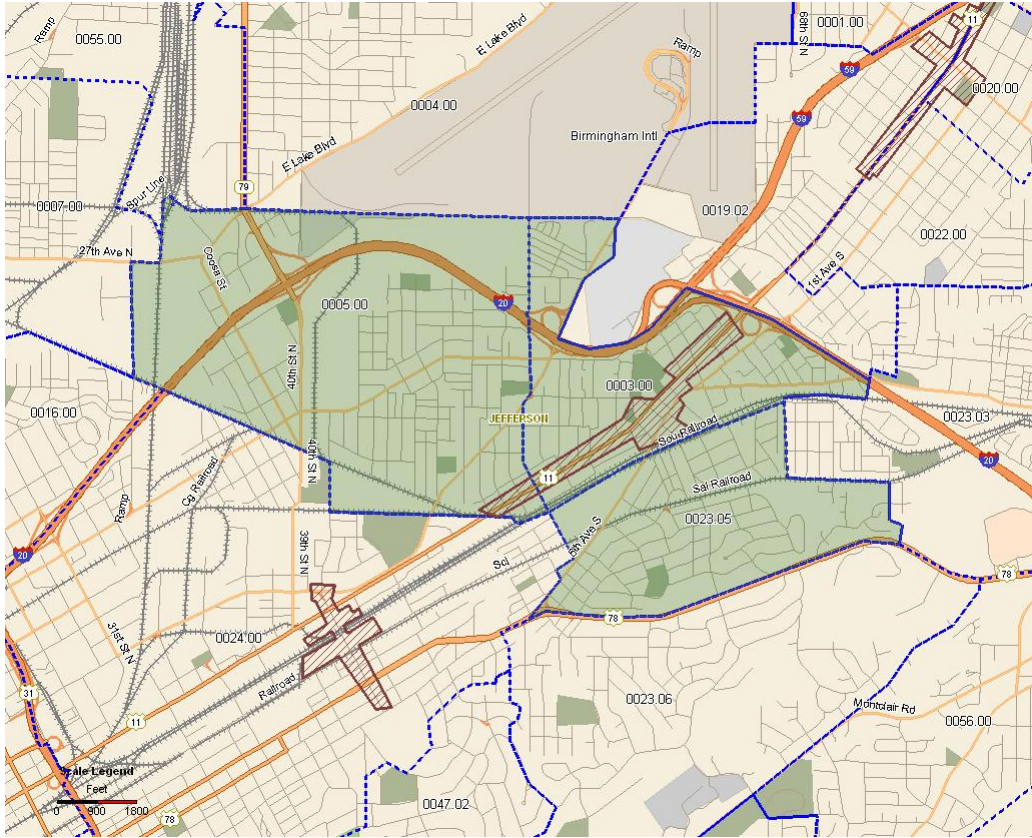
| <p><b>Primary Source Business Mix</b></p>           | <p>According to information provided by Main Street Birmingham, there are 98 businesses in Woodlawn.<sup>10</sup> Services comprise about 35% of businesses and Retail Trade comprises another 21% of businesses. Businesses in Professional, Technical and Administrative Services account for 12% of businesses. Data in <b>Figure III-22</b> show the mix of establishments in Woodlawn.</p> <p style="text-align: center;"><b>Figure III-22 Woodlawn Commercial District Business Mix – Primary Source</b></p>  <table border="1" style="display: none;"> <caption>Data for Figure III-22</caption> <thead> <tr> <th>Category</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Other</td> <td>3%</td> </tr> <tr> <td>Information and Communications</td> <td>3%</td> </tr> <tr> <td>Manufacturing</td> <td>2%</td> </tr> <tr> <td>Finance, Insurance, and Real Estate</td> <td>2%</td> </tr> <tr> <td>Accommodation and Food Services</td> <td>2%</td> </tr> <tr> <td>Wholesale Trade</td> <td>2%</td> </tr> <tr> <td>Construction</td> <td>4%</td> </tr> <tr> <td>Health Care and Social Assistance</td> <td>5%</td> </tr> <tr> <td>Professional, Technical and Administrative Services</td> <td>12%</td> </tr> <tr> <td>Retail Trade</td> <td>21%</td> </tr> <tr> <td>Other Services (except Public Administration)</td> <td>35%</td> </tr> </tbody> </table> <p>Source: Main Street Birmingham and ConsultEcon, Inc.</p> | Category | Percentage | Other | 3% | Information and Communications | 3% | Manufacturing | 2% | Finance, Insurance, and Real Estate | 2% | Accommodation and Food Services | 2% | Wholesale Trade | 2% | Construction | 4% | Health Care and Social Assistance | 5% | Professional, Technical and Administrative Services | 12% | Retail Trade | 21% | Other Services (except Public Administration) | 35% |
|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------|-------|----|--------------------------------|----|---------------|----|-------------------------------------|----|---------------------------------|----|-----------------|----|--------------|----|-----------------------------------|----|-----------------------------------------------------|-----|--------------|-----|-----------------------------------------------|-----|
| Category                                            | Percentage                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Other                                               | 3%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Information and Communications                      | 3%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Manufacturing                                       | 2%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Finance, Insurance, and Real Estate                 | 2%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Accommodation and Food Services                     | 2%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Wholesale Trade                                     | 2%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Construction                                        | 4%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Health Care and Social Assistance                   | 5%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Professional, Technical and Administrative Services | 12%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Retail Trade                                        | 21%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| Other Services (except Public Administration)       | 35%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |
| <p><b>Commercial District Vacancy</b></p>           | <p>According to information furnished by Main Street Birmingham, building vacancy in the Woodlawn district is 34%. However, among the 9% of the district's buildings that were identified as primarily residential, vacancy is estimated at 67%.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |            |       |    |                                |    |               |    |                                     |    |                                 |    |                 |    |              |    |                                   |    |                                                     |     |              |     |                                               |     |

<sup>10</sup> Primary source material was provided by Main Street Birmingham and business counts are generally lower than those derived from secondary sources, which are used for comparative purposes. Secondary sources result in higher businesses estimates because the businesses were drawn from a wider geographic area than the primary source material. The difference may also be attributed to one or more of the following reasons: the collection method of the primary source, multiple businesses registered at the same location, inclusion of newly opened or closed businesses, and irregularities in geographic information associated with businesses.

**Table III-8 (cont.)  
Woodlawn District Overview**

| <p><b>Secondary Source Business Mix</b></p>         | <p>Woodlawn is home to 137 business establishments, according to Dun &amp; Bradstreet. These businesses employ 1,713 people and generate \$81 million in sales or revenue. Services, including automotive and other repairs, comprise about 32% of area businesses. Retail and wholesale trade make up another 21%. Professional, technical and administrative services make up roughly 15%. Other categories of employment, including education, healthcare, and social support services make up another 8%. Data in <b>Figure III-23</b> show the mix of establishments in Woodlawn.</p> <p style="text-align: center;"><b>Figure III-23<br/>Woodlawn Commercial District Business Mix – Secondary Source</b></p>  <table border="1" style="margin-left: auto; margin-right: auto;"> <caption>Woodlawn Commercial District Business Mix – Secondary Source</caption> <thead> <tr> <th>Category</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Other Services (except Public Administration)</td> <td>31%</td> </tr> <tr> <td>Retail Trade</td> <td>17%</td> </tr> <tr> <td>Professional, Technical and Administrative Services</td> <td>15%</td> </tr> <tr> <td>Health Care and Social Assistance</td> <td>7%</td> </tr> <tr> <td>Construction</td> <td>6%</td> </tr> <tr> <td>Wholesale Trade</td> <td>4%</td> </tr> <tr> <td>Accommodation and Food Services</td> <td>4%</td> </tr> <tr> <td>Finance, Insurance, and Real Estate</td> <td>4%</td> </tr> <tr> <td>Manufacturing</td> <td>4%</td> </tr> <tr> <td>Information and Communications</td> <td>4%</td> </tr> <tr> <td>Other</td> <td>3%</td> </tr> </tbody> </table> <p>Source: Dun &amp; Bradstreet and ConsultEcon, Inc.</p> | Category | Percentage | Other Services (except Public Administration) | 31% | Retail Trade | 17% | Professional, Technical and Administrative Services | 15% | Health Care and Social Assistance | 7% | Construction | 6% | Wholesale Trade | 4% | Accommodation and Food Services | 4% | Finance, Insurance, and Real Estate | 4% | Manufacturing | 4% | Information and Communications | 4% | Other | 3% |
|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------|-----------------------------------------------|-----|--------------|-----|-----------------------------------------------------|-----|-----------------------------------|----|--------------|----|-----------------|----|---------------------------------|----|-------------------------------------|----|---------------|----|--------------------------------|----|-------|----|
| Category                                            | Percentage                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Other Services (except Public Administration)       | 31%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Retail Trade                                        | 17%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Professional, Technical and Administrative Services | 15%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Health Care and Social Assistance                   | 7%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Construction                                        | 6%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Wholesale Trade                                     | 4%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Accommodation and Food Services                     | 4%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Finance, Insurance, and Real Estate                 | 4%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Manufacturing                                       | 4%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Information and Communications                      | 4%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| Other                                               | 3%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |
| <p><b>Major Employers</b></p>                       | <p>Eagle Investigations/CPS Security is the largest employer in Woodlawn, with 650 employees according to Dun &amp; Bradstreet. The district’s other top five employers include: Woodlawn High School (a public magnet school), the Cornerstone School (a Christian school), the East Birmingham Church of God, and the Jefferson County Department of Health’s Eastern Health Center.</p> <p>Although located just outside the district’s boundaries, CMC Steel of Alabama is another major local employer and has been supportive of the merchants’ association.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |            |                                               |     |              |     |                                                     |     |                                   |    |              |    |                 |    |                                 |    |                                     |    |               |    |                                |    |       |    |

**Table III-8 (cont.)  
Woodlawn District Overview**

|                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|---------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Trade Area Description</b></p>  | <p>The Woodlawn District’s trade area consists of three census tracts. Interstate 20 passes through much of the trade area, with three interchanges serving the district. Interstates 20 and 59 split at the trade area’s northeast corner. <b>Figure III-24</b> is a map of the Woodlawn commercial district and its trade area.</p> <p style="text-align: center;"><b>Figure III-24<br/>Woodlawn Trade Area</b></p>  <p>Source: ESRI and ConsultEcon, Inc.</p>                                                                                                                                   |
| <p><b>Trade Area Demographics</b></p> | <p>In 2006, there were an estimated 10,999 residents in Woodlawn’s local trade area. Sixty percent of these residents were between the ages of 20 and 64. There were an estimated 4,403 households, with an average household size of 2.5. Aggregate household income in the trade area in 2006 was estimated at \$156.8 million, with an average household income of \$35,605. Approximately 51% of households have incomes that are less than \$25,000 annually.</p> <p>The Woodlawn area is fairly diverse. The three census tracts in the Woodlawn trade area range from just under 50% African American to over 95%, with some Latino and other groups represented, as well.</p> |
| <p><b>Vacancy</b></p>                 | <p>According to data compiled by the Department of Housing and Urban Development based on information provided by the U.S. Postal Service, 20% of 5,332 residential addresses and 16% of 457 business addresses were vacant for more than 90 days in the local trade area. Twelve percent of residential addresses and 9% of business addresses were vacant for more than 2 years.</p>                                                                                                                                                                                                                                                                                                |

**Table III-8 (cont.)  
Woodlawn District Overview**

|                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Public Amenities and Civic Uses</b> | Woodlawn High School is the most notable civic use in the district. The school has about 600 students and was recently renovated. Woodlawn is also home to a County health center, post office, and to a branch of the Birmingham Public Library. Woodlawn’s fire station is located on 2st Avenue North on the other side of Interstate 20 from the commercial district.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Merchants’ Association</b>          | Woodlawn has an active business association that meets bi-monthly and works to promote a safe and attractive neighborhood.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Transportation</b>                  | The Woodlawn district is located along Route 11 (1 <sup>st</sup> Avenue North). Average annual daily traffic counts number 12,590 (2006 Alabama DoT). There is substantial other traffic entering the district from Georgia Rd. and 5 <sup>th</sup> Avenue South/1 <sup>st</sup> Avenue South. The district is served by BJCTA bus routes 17, 25, and 28. A railway corridor passes just to the south of the district, and Interstate 20/59 is easily accessible from either Messer Airport Highway or 64 <sup>th</sup> Street                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Parking</b>                         | Woodlawn has both on-street parking and off-street parking associated with stores or businesses. The neighborhood also has off-street public parking lots.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Commentary</b>                      | <p>Woodlawn has some significant assets with which to pursue its economic development. It has a substantial stock of historic, pedestrian-oriented buildings. It has vehicular traffic converging from three directions. And it is the home of Main Street Birmingham. All of these factors make Woodlawn an attractive target for development. Indeed, several local developers have been pursuing redevelopment projects in the area.</p> <p>Given the nature of Woodlawn’s building stock and the potential for ample and affordable space, there has been discussion of redeveloping the area as an arts district with both studio and gallery spaces to support the work of local artists. Arts districts often attract other creative class workers, as well, who appreciate the urban qualities of a traditional neighborhood.</p> <p>In addition to developing businesses to serve its own residents, Woodlawn also has the potential to attract a substantial number of consumers from the nearby neighborhood of North Crestwood. North Crestwood is a primarily residential neighborhood, with higher prevailing levels of income, education, and spending power. However, North Crestwood lacks a commercial center. Information provided by Main Street Birmingham indicates that North Crestwood residents have already been approached through discussion groups and telephone surveys to get a sense of their interest in the district.</p> |

Source: Main Street Birmingham, City of Birmingham, ESRI, Dun & Bradstreet, Department of Housing and Urban Development, U.S. Postal Service, Alabama Department of Transportation, Birmingham Jefferson County Transit Authority, and ConsultEcon, Inc.

### Summary of Findings

Following is a summary of findings based on comparative analysis of Birmingham’s eight Main Street districts.

#### Historic Downtowns and Suburban Strips

Birmingham’s Main Street districts include a mix of historic downtowns with street grids and dense development, and suburban strip corridors with more automobile-oriented development patterns.

They can be rated on a linear scale on resemblance as follows: